

“The Challenge” at Monarch Dunes Golf Club Opens 12-Hole Course



In August, Monarch Dunes Golf Club in Nipomo, Calif., enhanced its golf offerings by opening a par-3, 12-hole golf course as a counterpart to the Old Course at Monarch Dunes.

The Challenge complements the Old Course with its natural, rugged appearance and dunes throughout the fairways and around the greens. The 12 holes, featuring fescue fairways and velvet bent grass greens, range in length from 60 to 242 yards, allowing players the opportunity to hit a wide variety of shots.



Architect Damian V. Pascuzzo and PGA TOUR Professional Steve Pate, who partnered on the design of the Old Course, joined forces again for “The Challenge.”

KemperSports Selected to Manage WingHaven Country Club



J.W. West

The owners of WingHaven Country Club, a community-oriented private club, have selected KemperSports to manage the property in O’Fallon, Mo., situated less than 40 miles west of downtown St. Louis.

WingHaven Country Club features a Nicklaus-designed par-72 course with generous fairway landing areas with demanding approach shots. In addition

to golf, the club offers a variety of amenities, including three restaurants, two tennis courts, a fitness center and a Junior Olympic-sized swimming pool.

“WingHaven Country Club has hosted a number of important golf events, establishing its reputation with local golfers,” said KemperSports CEO Steve Skinner. “We look forward to

working with the ownership group to continue the Club’s tradition of serving the community.”

J.W. West was named general manager of the Club. J.W. joined KemperSports in 1998 and has served as general manager at a number of facilities, most recently, Chalet Hills Golf Club.

Newport Dunes Opens with The King in Attendance



From left to right - Jim Stegall, Kit Thomson, Mark Hoelsing, Arnold Palmer, Chris Schwartz, Kevin Michael, Jim Brown

The newly-constructed Arnold Palmer Signature Golf Course at Newport Beach and Golf Club in Port Aransas, Texas, opened its doors for play on Sept. 4 and hosted a grand opening event on Oct. 18. The 18-hole layout, named Newport Dunes, is part of the first phase of construction at the coastal destination.

Surrounded by the Gulf of Mexico and Corpus Christi Bay, Newport Dunes plays to a par 71 while providing outstanding views and ornamental landscape.

KemperSports golf course Superintendent, Jim Brown, played nine holes with course designer, Arnold Palmer, with nearly 100 visitors in attendance.

Wilson Golf Re-signs PGA Player of the Year, Padraig Harrington

After winning two major championships in 2008, Padraig Harrington was honored as PGA Player of the Year. Wilson Golf is entering its second year as a client of KemperLesnik and has seen increasing success and visibility as Padraig continues to be at the top of the PGA world rankings.



Padraig Harrington

In October, Wilson Golf re-signed the reigning Open champion and PGA Championship winner to a multi-year deal. The deal ensures that Padraig will carry the distinctive red and white Wilson Staff bag as he seeks to complete a Grand Slam of Majors in 2009, starting with the U.S. Masters next April. 2008 marks Padraig's tenth year with Wilson Golf.

Tom Dreesen Celebrity Invitational Benefits United Way of Will County

For the sixth straight year, Bolingbrook Golf Club hosted the Tom Dreesen Celebrity Invitational with proceeds benefiting the United Way of Will County. The event kicked off with free youth clinics in baseball, basketball, football,



Tom Dreesen

hockey, bowling and theater, conducted by the celebrities. After two days of celeb-ams and evening functions at The Promenade Bolingbrook (highlighting some of the community's finest restaurants), Harrah's Casino Joliet and the annual Celebrity Gala at the club, the celebrities formed three-man teams and competed in a 27-hole tournament format. This year's winning threesome of Jon Barry, Kurt Bevacqua and Gorman Thomas, finished at 18-under-par. More than \$15,000 was donated to the United Way of Will County.

Links at Bodega Harbour Completes Renovation



The new Links at Bodega Harbour opened its renovated course with a Grand Re-Opening on Sept. 25. The theme for the day was Celebrate Sonoma County and featured local food, spirits and live music.

The 14-month renovation project included upgrades on all 90 original bunkers in addition to adding 10 additional bunkers, improved drainage and more than 220 yards of fresh sand.



Rave Reviews for the Art of Food and Wine Palm Desert



The Food Network's Hearty Boys address the crowd during a Jenn-Air Chef Demo at the Grand Tasting

The third annual Art of Food & Wine Palm Desert included new programming, fresh talent and a great selection of culinary treats. Weeks after the festival, which took place Nov. 6 through Nov. 9, attendees and participants are still talking about all the excitement.

Here's just a bit of the 'buzz,' as quoted in the Palm Desert Sun:

"This is just thrilling."
— City Councilman Jim Ferguson

"It really put the city first and foremost, it put our best foot forward. I was able to book reservations right from there. I saw a lot of crossover."

— Mitch Epstein, managing partner at Pacifica Seafood Restaurant

"I love the variety of things they have here. This year's event is even better than before."

— Pete Harris, an event attendee from Palm Springs



Oil painting created on-site during the Grand Tasting by Rich Flynn, the "Painter of the Moment."

Sun, Surf and Hoops Celebrates 25 Years in Maui

Following three fierce days of competition, the 25th Annual EA SPORTS Maui Invitational came to a close with the North Carolina Tar Heels, led by Coach Roy Williams, taking its third Maui title. The exciting final included ACC Player of the Year, UNC's Tyler Hansbrough, against runner-up Notre Dame, led by Coach Mike Brey, and Big East Player of the Year, Luke Harangody. Three of the eight teams that competed in the nation's premier early-season tournament are ranked in the top 10 in the recent Associated Press Top 25 poll, with North Carolina grabbing the No. 1 spot, followed by Texas (No. 7) and Notre Dame (No. 9). The stellar field made for exciting action throughout the competition. The finals capped several successful pre-tournament events produced by KemperSports, including the Xbox 360 Players' Party, Annual Tip-Off Banquet and an oceanside Picnic in Paradise for attendees and their families. Thanks to the tournament's title sponsor, EA SPORTS, along with the other local and national sponsors who helped make it another unforgettable year for the event.



North Carolina's Tyler Hansbrough and tournament MVP, Ty Lawson, hoist the prestigious Wayne Duke Championship trophy as they celebrate with their teammates after winning the 25th Annual EA SPORTS Maui Invitational.

SkyWest Airlines Hires KemperLesnik to Promote New Flights from North Bend to Portland



SkyWest Airlines, the primary United Express carrier along the West Coast, has hired KemperLesnik as its public relations agency of record to announce and promote the expansion of air service between Southwest Oregon Regional Airport (OTH) in North Bend, Ore., and Portland International Airport (PDX) in Portland, Ore.

The airline is now the sole provider of flight service in and out of North Bend, following the departure of HorizonAir, which had been serving the area since 1982. SkyWest began

southbound flights to San Francisco in July, which coincided with the opening of North Bend's new state-of-the-art terminal and expanded the service northbound to Portland in early October.

"KemperLesnik was instrumental in the communications efforts for our San Francisco launch and we are confident they will continue to play a key role in our marketing initiatives as we expand our service to include Portland," said Mike Thompson, vice president – market development for SkyWest Airlines.

Vellano Country Club Unveils Clubhouse



Vellano Country Club, a premier lifestyle club in Chino Hills, Calif., recently celebrated the opening of its 47,000 square-foot clubhouse. The Tuscan-styled

design will provide additional amenities to guests. The Grand Opening for the clubhouse took place on Dec. 12, with VIP's and local media in attendance.

KemperSports Signs a Pair of Contract Renewals



Chambers Bay

The Bois Forte Band of Chippewa has renewed their management contract with KemperSports for the award winning Wilderness at Fortune Bay in Tower, Minn. KemperSports has managed the property since its' opening in 2004.

Pierce County has extended its contract with KemperSports for Chambers Bay in Tacoma, Wash. KemperSports has been an integral part in the design and development of the championship-caliber destination and played a role in bringing the 2010 U.S. Amateur and 2015 U.S. Open to the golf course.

KemperSports "Hurricane Relief Fund"



Wilderness at Lake Jackson

Due to the devastation by Hurricane Ike that hit the community of Lake Jackson, Texas, in September, KemperSports started the "Hurricane Relief Fund." Money raised has gone directly to the nearly 40 staff members from The Wilderness at Lake Jackson Golf Course who were forced to evacuate their homes.

KemperSports staffers generously donated funds to help ease the pain and hardship that was caused by this natural disaster, with all donations being matched by KemperSports.

"The outpouring of support is a testament to the strength of the KemperSports family," said CEO, Steve Skinner. "Much as we did after Katrina, KemperSports staffers came to the aid of their colleagues in need."

The Wilderness at Fortune Bay

The Wilderness at Fortune Bay hosted its Fourth Annual Indian Summer Classic Golf Tournament in early October. The event is held to raise funds for the Bois Forte Band's Scholarship Fund, with all proceeds from the event going to benefit Bois Forte students. Scholarship recipients are based on three categories: financial need,

educational achievement and membership in the Bois Forte Band. The day-long golf event raised \$14,100 for the fund to benefit more than 200 students.

The event was attended by The Wilderness at Fortune Bay vendors, customers and clients. This year, 144 golfers played.



BESTinCLASS

KemperSports Properties Receive National Recognition

Golf Magazine's Top 100 Courses You Can Play

Golf Magazine – The Top 100 Courses You Can Play for 2008 is a biennial ranking that came out in the September issue.

KemperSports managed properties that made the list:

- No. 1 - Pacific Dunes
 - No. 6 - Bandon Dunes
 - No. 8 - Chambers Bay*
 - No. 15 - Bandon Trails
 - No. 72 - The Glen Club
- * new to the list



In addition, Golf Magazine came out with its list of state-by-state rankings. Following are KemperSports properties that were recognized:

California

- Desert Willow (Firecliff)
- Harding Park

Illinois

- The Glen Club

Kansas

- Sand Creek Station

Maryland

- Whiskey Creek

Minnesota

- The Wilderness

Oregon

- Pacific Dunes
- Bandon Dunes
- Bandon Trails

Texas

- Butterfield Trail

Washington

- Chambers Bay



Golfweek Magazine also published its annual rankings list. In the Best Resort category, all three Bandon Dunes properties made the top 10. KemperSports also had three properties in the Best New Course category.

Best Resort Course

- No. 1 - Pacific Dunes (3rd consecutive year)
- No. 5 - Bandon Dunes
- No. 10 - Bandon Trails

Best New Course

- No. 3 - Chambers Bay
- No. 28 - Butterfield Trail
- No. 48 - Providence Golf Club



Golf Inc. Magazine Names Steve Lesnik and Steve Skinner to its 2008 Most Powerful List

Golf Inc. Magazine recently named Steve Lesnik, chairman, and Steve Skinner, CEO, to the No. 5 spot on the list of the most powerful people in golf. The annual ranking also included Jack Nicklaus (No. 1), Tiger Woods (No. 4) and Greg Norman (No. 11). For the first time, the list has gone global, including industry influencers throughout the world.



Steve Skinner and Steve Lesnik

According to the article in the October issue of Golf Inc. Magazine, "It's been a smooth transition (for KemperSports), as the company has not missed a beat on Skinner's watch."

2008 Sales & Marketing Conference



Sales and Marketing Director of the Year
Krystal Bough (second from right), Monarch Dunes



Rookie Sales and Marketing Director of the Year
Dustin Holcumbrink (left), Adams Pointe



Memberships Sales Director of the Year
Ted Goodenow (center), Holly Hills



Banquet Sales Director of the Year
Julie Spencer (left), Black Gold

The annual Sales and Marketing Conference was held July 30 to Aug. 1 at The Glen Club in Glenview, Ill. The three-day seminar culminated in an awards dinner to recognize strong performers during the past year. The winners included:

Outstanding Sales Performance - Previous Year

- Krystal Bough, Monarch Dunes
- Matt Cooper, Tunica National
- Ted Goodenow, Holly Hills
- Dustin Holcumbrink, Adams Pointe
- Kate Minnock, Cypress Head
- Elizabeth O'Connell, Holly Hills
- Mike Osgood, Desert Willow
- Joe Regan, Crab Meadow
- Alisa Sanger, Hiddenbrooke

Notable 2008 Year-to-Date Performance

- Krystal Bough, Monarch Dunes
- Julie Crow, Paradise Valley
- Dustin Holcumbrink, Adams Pointe
- Carmen Juarez, Hiddenbrooke
- Kate Minnock, Cypress Head
- Stacy Pickavance, The Bridges
- Sylma Priegues, Dorado Beach Resort
- Joe Reagan, Crab Meadow
- Alisa Sanger, Hiddenbrooke
- Kevin Smith, Timbers at Troy
- Mike Tripp, Black Gold
- Amanda Vineyard, Bodega Harbour

TEE to GREEN

Bandon Dunes Golf Resort

Bandon, Oregon

John Grothe, recently promoted to director of golf at Bandon Dunes Golf Resort, has been selected Golf Pro of the Year by the Oregon Chapter of the Professional Golf Association. Selected by industry peers, this most coveted recognition is only awarded to those golf professionals who exhibit a tireless dedication to their organization, family and fellow golf professionals.



Buckingham Athletic Club

Chicago, Illinois

Thriving in an industry where many other private fitness clubs are struggling, Buckingham Athletic Club has been working against the odds to help sustain business and grow its membership portfolio. Despite the city of Chicago seeing five different private clubs close over the past year, Buckingham's membership has grown by more than 17 percent. A large part of their success is a direct response from referrals brought in by members as well as members direct feedback on how to continually improve the club.

Chalet Hills Golf Club

Cary, Illinois

Steve Loomis has been named general manager at Chalet Hills Golf Club. Steve brings more than 15 years of management experience to his new assignment, having served as general manager and director of golf at a number of KemperSports facilities since 2002.



Chambers Bay

University Place, Washington

Chambers Bay hosted the 2nd Annual BMW NW Charity Skins Game on Sept. 13, featuring PGA Tour players Ryan Moore, Aaron Baddeley, Bubba Watson and Ben Crane. For the second straight year, Aaron Baddeley took home the title, winning a 10-hole carryover by making a par on the par-3, 17th hole. Approximately 1,200 people turned out to watch the event, which benefited numerous Pacific Northwest charities.

Desert Willow Golf Resort

Palm Desert, California

Bruce Nation has joined the staff at Desert Willow Golf Resort as director of sales and marketing. Previously at Indian Wells Golf Resort, Bruce brings more than 10 years of experience to golf course marketing in California's desert region.



Brittany Kelley has transitioned from sales and marketing director at Sand Creek Station in Newton, Kan., to catering sales director at Desert Willow Golf Resort.

Harding Park Golf Course

San Francisco, California

Bridget Buck took over duties as catering sales and events manager. In this role, Bridget will be responsible for all catering sales and events initiatives at the Northern California property.



Hawthorn Woods Country Club

Hawthorn Woods, Illinois

Congratulations to the eight-man team from Hawthorn Woods for their victory during the annual Triple Crown at The Glen Club. The match, scored in Ryder Cup format, showed the Hawthorn Woods (16.5 points) team outlasting The Glen Club (14 points) and Royal Melbourne (5.5 points) to collect the trophy for the second time in the tournament's three-year history. Next year's tournament will take place at Hawthorn Woods Country Club.



Highland Park Country Club

Highland Park, Illinois

Highland Park Country Club welcomes Andy DeSollar as its new head golf pro. Andy is a PGA Master Professional and comes to Highland Park from FireRock Country Club in Fountain Hills, Az.



Highland Park Country Club also welcomed Kari Heublein as its new catering director. Kari joins Highland Park from Hawthorn Woods Country Club.

Newport Dunes Golf Club

Port Aransas, Texas

Kevin Michael was recently hired as general manager of Newport Dunes Golf Club. Prior to joining KemperSports, Kevin served as president of his own golf course management consulting firm, as well as co-owner and developer of 4-Star Service Online Training. He has extensive experience in opening high-end daily fee clubs as general manager, having led his team to a very successful opening at Cowboys Golf Club in Dallas, Texas, in 2000.



Royal Melbourne Country Club

Long Grove, Illinois

This year, Linda Leisen is celebrating her 30th Anniversary with KemperSports. Linda's career at KemperSports started with Kemper Insurance in 1975. In May 1978, Linda became the administrative assistant to Steve Lesnik. Linda worked as Steve's assistant until 1992 when she moved to Royal Melbourne. From 1994 through 2007, she was the membership sales director and was instrumental in bringing in most of the current members.

Whiskey Creek Golf Club

Ijamsville, Maryland

Mathew Benjamin joined the staff at Whiskey Creek Golf Club as the executive chef. Matt was the sous chef at Holly Hills prior to joining Whiskey Creek.



TEEtoGREEN

KemperSports/KemperLesnik

Northbrook, Illinois

Laura Matthews has recently been named new business development associate. Laura joined KemperSports this past summer as an intern after graduating from the University of Dayton.

Susan Chang has been promoted to account executive from assistant account executive. In her new role, Susan will take on additional responsibility for key golf and sports clients, including developing public relations strategies and leading media relations programs.

Kelly Parsley joined the KemperSports family on the payroll and benefits team. Kelly joins us from Lake Forest College, where he was the assistant payroll controller for the past several years.

Tiffany Greco has been promoted to project coordinator. Tiffany will expand her responsibilities by assisting the public relations team with clients such as KemperSports and The Art of Food & Wine Palm Desert. She will also be assisting the EA SPORTS Maui Invitational team with developing marketing materials and on-site event coordination.

B.R. Koehnemann has transitioned from sales and marketing director with the Chicago Park District golf courses to senior account executive with KemperLesnik and KemperSports. In his new role, B.R. will assist the PR team with all golf accounts, including KemperSports and Wilson Golf.

After serving for the past six years as the controller at Bandon Dunes Golf Resort, Mark Brown has rejoined the corporate office as manager of corporate accounting. Mark rejoins the Home Office after starting with the company in 1992.

19thHOLE



KemperSports
Congratulations to Joanna Tarasiuk of our accounting team who gave birth to a baby boy, Dominik, on

Aug. 5. Dominik was 7 pounds 11 ounces and 21 inches long.



The Governors Club
Congratulations to Superintendent Brent Needham and his wife, Holly, on the birth of their daughter,

Allison Reese Needham, who was born on Aug. 26. Allison weighed 7 pounds and was 14 inches long.



WingHaven Country Club
Congratulations to Head Golf Pro Nathan Charnes and his wife Eva, on the birth of their son, Nathan

David Charnes III., on Sept. 12.



Heron Lakes
Ryder Edward Basile was born on Sept. 20, weighing in at 7 pounds 7 ounces to Assistant Pro

Jason Basile and his wife Danielle.



KemperSports
Event Manager Jason Abrahams proposed to his long-time girlfriend Theresa Dobrow on Dec. 9.



Heron Lakes
Operations Manager Randy Morrison was married on Aug. 30 to his new wife, Amber.



KemperSports
Senior Account Executive B.R. Koehnemann was married to Katie Jaroscak on Sept. 20.



Hawthorn Woods
Congratulations to Hawthorn Woods Country Club dining room service manager, Olga Nicoli, who received her citizenship.

KemperSports

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